

SUMMARY OF STATES AND TRENDS

A safe and caring community

Code	Indicator	State – Rotorua	State – Regional/NZ	Trend – Rotorua	Trend – Regional/NZ
1a	Community spirit	65% rate community spirit “good” or “very good”	74% rate community spirit “good” or “very good”		
1b	Sense of community	76% rate sense of community “good” or “very good”	79% rate sense of community “good” or “very good”	B	B
1c	Community support	69% of residents feel the community works together and people support each other	73% of residents feel the community works together and people support each other	B	B
2a	Reported offences	1,402 reported offences per 10,000 population	1,032 reported offences per 10,000 population		
2b	Victimisation rates	21% of Rotorua adults experienced theft, unlawful entry or violence in 2009	39% of New Zealand adults experienced some form of victimisation in 2005		
3a	Perceptions of Rotorua as a safe place to live	76% of residents feel Rotorua is definitely or mostly a safe place to live	N/A		
3b	Perceptions of personal safety	28% feel safe/very safe in the city centre after dark	33% feel safe/very safe in the city centre after dark	B	B
4a	Crashes resulting in death or injury	21.7 injury crashes per 10,000 people	25.9 injury crashes per 10,000 people		
4b	Road traffic casualties	29.9 injuries and deaths per 10,000 people	34.7 injuries and deaths per 10,000 people		
5a	New citizens inducted (by nationality)	Approximately 200 new citizens per year	N/A		
5b	Support for migrants	Services co-ordinated through Settlement Support NZ	N/A		N/A

Key:

B

Baseline, ie, no trend data available

?

Comparable data not available

N/A

Comparable data not applicable



Improving/favourable























Uncertain/No significant trend



Declining/unfavourable

A community that respects its environment

Code	Indicator	State – Rotorua	State – Regional/NZ	Trend – Rotorua	Trend – Regional/NZ
6a	Personal environmental actions	77% of residents recycle bottles, cans, paper or plastic	?	B	
6b	Public environmental actions	14% of residents involved in any kind of public action in the past year	16% of residents involved in any kind of public action in the past year	B	
7a	Attitudes towards caring for the environment	90% of residents feel that rules and laws should be enforced to protect the environment	96% of residents feel that rules and laws should be enforced to protect the environment	B	
8a	Waste to landfill	956kg per resident	Not comparable due to reporting differences between councils		
8b	Recycling volumes	212kg per resident	Not comparable due to reporting differences between councils		
9a	Protection of lake and stream margins	98% protected from livestock access	N/A		N/A
9b	Sewerage reticulation of lakeside settlements	Rotorua's Lakeside Communities Sewerage Scheme Programme is well under way	N/A		N/A
9c	Algal blooms	Frequent algal blooms on lakes Rotoehu, Rotoiti, Rotorua and Okaro	N/A		N/A
9d	Nitrate loadings in groundwater	271 tonnes of nitrogen per year discharged to Lake Rotorua through groundwater	N/A		N/A
9e	Water quality index	Around half of Rotorua's lakes have measurably poor water quality	N/A		N/A
10a	Extent of native vegetation	22% native vegetation	50% native vegetation	B	
10b	Extent of commercial forestry	24% planted forest	9% planted forest	B	
10c	Stock density	5.4 Stock Units per hectare	N/A		N/A
11a	Greenhouse gas emissions	2.1 million tonnes per annum (CO ₂ equivalent)	118 million tonnes per annum (CO ₂ equivalent)		
11b	Energy conservation initiatives	A range of initiatives under way	A range of initiatives under way		
12a	Beautiful City status	Award recipient 5 times in the past decade	N/A		N/A

A healthy community

Code	Indicator	State – Rotorua	State – Regional/NZ	Trend – Rotorua	Trend – Regional/NZ
13a	Estimated life expectancy at birth	78 years (approx)	80 years (approx)		
13b	Low birth weight babies	55.0 per 1,000 live births	60.5 per 1,000 live births		
13c	Cardiovascular disease	Standardised hospital discharge ratio of 1.10 for ischaemic heart disease	Standardised hospital discharge ratio of 1.00 for ischaemic heart disease		
13d	Prevalence of cigarette smoking	29% of Rotorua adults are smokers	21% of New Zealand adults are smokers		
14a	Avoidable hospitalisations	2,332 per 100,000 population	1,834 per 100,000 population		
14b	Immunisation rates	75% full immunisation at age 2 years	84% full immunisation at age 2 years	B	B
14c	Oral health	Mean of 2.20 decayed, missing and filled teeth	Mean of 1.42 decayed, missing and filled teeth		
15a	Participation in physical activity	67% of adults 'active'	67% of adults 'active'	B	B
16a	Happiness	92% happy or very happy	92% happy or very happy	B	B
17a	Urban air quality	Highest number of NES exceedences for air particulate matter in the North Island	N/A		N/A
17b	Drinking water supply risk gradings	Largely satisfactory	N/A		N/A

Key:

B	Baseline, ie, no trend data available
?	Comparable data not available
N/A	Comparable data not applicable
	Improving/favourable
	Uncertain/No significant trend
	Declining/unfavourable













A prosperous community

Code	Indicator	State – Rotorua	State – Regional/NZ	Trend – Rotorua	Trend – Regional/NZ
18a	Personal income	\$23,900 (March 2006 Census)	\$24,400 (March 2006 Census)		
18b	Household income	\$47,600 (March 2006 Census)	\$54,400 (March 2006 Census)		
19a	Economic growth index	Average 2.2% real annual growth over the past decade	Average 2.2% real annual growth over the past decade		
19b	Business confidence index	Net 18.0% of businesses expect local conditions to improve	Net 5.52 of businesses expect national conditions to improve		
19c	Ability to develop Māori land	Various measures are in place to facilitate the development of Māori land	?		
20a	Employment rate	93.4% of labour force employed (March 2006 Census)	94.9% of labour force employed (March 2006 Census)		
20b	People registered on Unemployment Benefit	1,056 people receiving UB	60,211 people receiving UB		
21a	Social deprivation index	Average NZDep score of 7 (relatively deprived)	Average NZDep score of 5.5 (baseline)		N/A
22a	CBD pedestrian counts	9,578 pedestrians counted	N/A		N/A
22b	CBD retail vacancy rate	55 vacant shops	N/A		N/A

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A community with excellent facilities and services

Code	Indicator	State – Rotorua	State – Regional/NZ	Trend – Rotorua	Trend – Regional/NZ
23a	Pride in the look and feel of the District	85% of residents take pride in the District	79% of residents take pride in their areas	B	B
24a	Perception of public transport	91% average satisfaction score	87% average satisfaction score	B	B
24b	Perception of ease of walking and cycling	51% of residents agree or strongly agree it is easy to cycle around Rotorua	54% of residents agree or strongly agree it is easy to cycle around their local areas	B	B
25a	Resident satisfaction with Council facilities and services	74% average satisfaction rating	74% average satisfaction rating	 UNCERTAIN	 UNCERTAIN
25b	Visitor satisfaction with facilities and services	Average 8.3 out of 10 for overall visitor satisfaction	Average 8.2 out of 10 for overall visitor satisfaction	 UNCERTAIN	 UNCERTAIN
25c	Cost of local authority services	Average \$2,470 rates per dwelling	N/A	B	N/A
25d	Number of smoke-free facilities in Rotorua's urban areas	Smoking is banned in all 76 playgrounds and in Whaka Forest	N/A	 GETTING BETTER	N/A
26a	Access for people with disabilities	Regular engagement between Council and representatives of the Rotorua Access Group	N/A	 GETTING BETTER	N/A
27a	Housing affordability index	Index score of 22.7 points (similar to 2003/04 index level)	Index score of 24.0 points (similar to 2003/04 index level)	 UNCERTAIN	 UNCERTAIN
27b	Rent to income ratio	28.2% (2001 Census)	28.1% (2001 Census)	 GETTING WORSE	 GETTING WORSE
27c	Home ownership rate	64.5% (2006 Census)	66.9% (2006 Census)	 GETTING WORSE	 GETTING WORSE

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B

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?

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N/A

Comparable data not applicable



Improving/favourable








Uncertain/No significant trend



Declining/unfavourable

A community that values its living Māori culture

Code	Indicator	State – Rotorua	State – Regional/NZ	Trend – Rotorua	Trend – Regional/NZ
28a	Importance of living Māori culture	82% of residents feel it is important for the Rotorua community to value its living Māori culture	N/A	B	N/A
28b	Extent the community values its living Māori culture	87% of residents feel the community recognises and respects Māori culture	83% of residents feel the community recognises and respects Māori culture	B	B
29a	Relationship between Māori and Council	Rotorua District Council has a long history of working with Te Arawa	N/A		N/A
30a	Speaking proficiency in Te Reo	12% of residents can speak Te Reo (March 2006 Census)	4% of residents can speak Te Reo (March 2006 Census)		
30b	Perceived importance of Te Reo	39% of residents feel it is important for people to be able to speak the Māori language	?	B	
31a	Māori activities and media	39% of residents visited or stayed at a marae during the past year	?	B	

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B

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?

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N/A

Comparable data not applicable



Improving/favourable













Uncertain/No significant trend



Declining/unfavourable

A learning community

Code	Indicator	State – Rotorua	State – Regional/NZ	Trend – Rotorua	Trend – Regional/NZ
32a	Early childhood education	89.3% of Year 1 children attended ECE	94.7% of Year 1 children attended ECE		
33a	School qualifications	92.2% of school leavers with at least 14 credits at NCEA level 1	94.7% of school leavers with at least 14 credits at NCEA level 1		
33b	Early school leavers	8.5 early leaving exemptions per 1,000 15 year-old students	9.6 early leaving exemptions per 1,000 15 year-old students		
34a	Stand-downs and suspensions	18.0 stand-downs and suspensions per 1,000 students	34.6 stand-downs and suspensions per 1,000 students		
34b	Truancy rate	4.1% of students unjustifiably absent	2.3% of students unjustifiably absent		
35a	Participation in further education or training	54% of residents participating in some form of further education or training	50% of residents participating in some form of further education or training	B	B

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B

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N/A

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Improving/favourable








Uncertain/No significant trend



Declining/unfavourable



A 'happening' community

Code	Indicator	State – Rotorua	State – Regional/NZ	Trend – Rotorua	Trend – Regional/NZ
36a	Always something to do	90% agree or strongly agree	78% agree or strongly agree	B	B
37a	Attendance at major events	125 major and community events attended by 210,000 people	N/A		N/A
38a	Participation in sports, arts, recreational or cultural groups or activities	60.4% of residents are active participants, coaches or support people in one or clubs or groups	?	B	?
39a	Visitor numbers	1.3 million visitors staying in commercial accommodation and private households	16.5 million visitors staying in commercial accommodation		
39b	Visitor nights	1.8 nights average length of stay in commercial accommodation	1.9 nights average length of stay in commercial accommodation		

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B

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N/A

Comparable data not applicable



Improving/favourable



Uncertain/No significant trend



Declining/unfavourable