

INDICATORS AND MEASURES

The following indicators and measures were selected through consultation with key stakeholders as the basis for this report. Note that the number referencing system (1, 1a, etc) has been updated from the 2007 baseline report. Note also that indicators and measures have not been specifically identified for the over-arching outcome of 'Visionary Community Leadership'.

Community Outcome	Indicator	Measure
A safe and caring community	1. Community spirit	1a Community spirit 1b Sense of community 1c Community support
	2. Crime	2a Reported offences 2b Victimization rates
	3. Perceptions of safety	3a Perceptions of Rotorua as a safe place to live 3b Perceptions of personal safety
	4. Road traffic crashes	4a Crashes resulting in death or injury 4b Road traffic casualties
	5. Migrant support	5a New citizens inducted (by nationality) 5b Support for migrants
A community that respects its environment	6. Environmental behaviours	6a Personal environmental actions 6b Public environmental actions
	7. Environmental attitudes	7a Attitudes towards caring for the environment
	8. Solid waste management	8a Waste to landfill 8b Recycling volumes
	9. Lake water quality	9a Protection of lake and stream margins 9b Sewerage reticulation of lakeside settlements 9c Algal blooms 9d Nitrate loadings in groundwater 9e Water quality index
	10. Forest and farmlands	10a Extent of native vegetation 10b Extent of commercial forestry 10c Stock density
	11. Energy conservation	11a Greenhouse gas emissions 11b Energy conservation initiatives
	12. Beautiful urban environment	12a Beautiful City status
A healthy community	13. Personal health	13a Estimated life expectancy at birth 13b Low birth weight babies 13c Cardiovascular disease 13d Prevalence of cigarette smoking
	14. Accessing healthcare	14a Avoidable hospitalisations 14b Immunisation rates 14c Oral health
	15. Physical activity	15a Participation in physical activity
	16. Emotional well-being	16a Happiness
	17. Clean air and water	17a Urban air quality 17b Drinking water supply risk gradings

Community Outcome	Indicator	Measure
A prosperous community	18. Incomes	18a Personal income 18b Household income
	19. Economic growth	19a Economic growth index 19b Business confidence index 19c Ability to develop Māori land
	20. Employment and unemployment	20a Employment rate 20b People registered on Unemployment Benefit
	21. Deprivation	21a Social deprivation index
	22. Attractive and lively city centre	22a CBD pedestrian counts 22b CBD retail vacancy rate
A community with excellent facilities and services	23. Pride in the look and feel of the District	23a Pride in the look and feel of the District
	24. Ease of getting from place to place	24a Perception of public transport 24b Perception of ease of walking and cycling
	25. Satisfaction with facilities and services	25a Resident satisfaction with Council facilities and services 25b Visitor satisfaction with facilities and services 25c Cost of local authority services 25d Number of smoke-free facilities in Rotorua's urban areas
	26. Disabled access	26a Access for people with disabilities
	27. Quality, affordable housing	27a Housing affordability index 27b Rent to income ratio 27c Home ownership rate
A community that values its living Māori culture	28. Perceived value of living Māori culture	28a Importance of living Māori culture 28b Extent the community values its living Māori culture
	29. Bicultural relationship	29a Relationship between Māori and Council
	30. Te Reo Māori	30a Speaking proficiency in Te Reo 30b Perceived importance of Te Reo
	31. Te Ao Māori (the Māori world)	31a Māori activities and media
A learning community	32. Early childhood education	32a Early childhood education
	33. Student achievement	33a School qualifications 33b Early school leavers
	34. Student engagement	34a Stand-downs and suspensions 34b Truancy rate
	35. Further education	35a Participation in further education or training
A 'happening' community	36. Activities	36a Always something to do
	37. Major events	37a Attendance at major events
	38. Sports, arts, recreation and cultural groups	38a Participation in sports, arts, recreational or cultural groups or activities
	39. Visitors	39a Visitor numbers 39b Visitor nights