

BRIGHT FUTURE ROTORUA

The LGA 2002, as originally enacted, required Council to carry out a process to identify Community Outcomes for the intermediate and long term future of the District and, not less than once every three years, report on the progress made by the community in achieving those outcomes.

During mid-2003, Council discussed the Community Outcomes requirements with other key organisations that promote community well-being in the Rotorua District. These organisations endorsed a process of public consultation which took shape in the latter part of 2003 as the Bright Future Rotorua project. First, information from previous community feedback was compiled into a set of eight draft Community Outcomes. This information was used as the basis for a community survey which asked residents to prioritise the draft outcomes according to what they felt was most important for the District over the coming decade. More than 800 responses were received from a broad cross-section of people. The results showed that a safe and caring community was the most important outcome for Rotorua residents. Other high priorities included a healthy community, a prosperous community and a community that respects its environment. The priority list provides the framework for this Data Analysis Report.

Many survey respondents also suggested additional issues they felt were important for Rotorua, including supporting young people, promoting multi-culturalism and ensuring strong leadership. Additional priorities identified through the 2003 survey have subsequently been taken into account during a 2008 Community Outcomes Review. Additional suggestions for outcomes and indicators were also raised during the compilation of a baseline Data Analysis Report in 2007, including forest and farmland enhancement, housing issues, energy efficiency and conservation, air quality (particulates) and nitrate loadings in groundwater. These and other suggestions have now been taken into account. The 2008 Community Outcomes Review essentially reconfirmed the initial Community Outcomes and priorities. Minor changes included the addition of 'Visionary Community Leadership' as an overarching theme, along with the introduction of specific statements relating to sustainability, in the supporting detail of the Community Outcomes.



Rotorua Community Outcomes